



1-1-2009

Team Rodent: How Disney Devours the World by Carl Hiaasen,
Ballantine Books 1998

J. Rocky Colavito
Butler University, jcolavit@butler.edu

Follow this and additional works at: https://digitalcommons.butler.edu/las_bookreviews

Recommended Citation

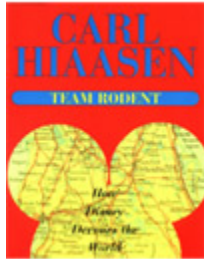
Colavito, J. Rocky, "*Team Rodent: How Disney Devours the World* by Carl Hiaasen, Ballantine Books 1998" (2009). *LAS Faculty Book Reviews*. 20.
https://digitalcommons.butler.edu/las_bookreviews/20

This Book Review is brought to you for free and open access by the College of Liberal Arts & Sciences at Digital Commons @ Butler University. It has been accepted for inclusion in LAS Faculty Book Reviews by an authorized administrator of Digital Commons @ Butler University. For more information, please contact digitalscholarship@butler.edu.

Because Ideas Matter...

The faculty and staff of Butler University's College of Liberal Arts and Sciences presents

Recommended Readings



Team Rodent: How Disney Devours the World

by Carl Hiaasen, Ballantine Books 1998

Reviewed by J. Rocky Colavito

Disney and its various corporate manifestations are so entrenched in the public consciousness that they are as recognizable as other American symbols. But behind the symbols lurks a corporation similar to any other huge conglomerate, and Carl Hiaasen, in this short, powerful, and highly agendaed attack on all things Disney, gives the reader a look at the dirt, greed, and disregard behind the Mouse.

Hiaasen's focuses his attacks on Disney's incursions into the Florida environment, and the subsequent over-development that accompanied Disney World's construction. Hiaasen's bias is obvious from reading the back cover; his stated aim to being permanently banned from anything Disney world wide, and, with this book, he may well succeed.

Rape of the environment, legal envelope pushing, shoddy veterinary practices, and less than savory behind the scenes activities at the Magic Kingdom; all these and more find their way into this scathing and highly engaging (Hiaasen has a flair for turning a sentence, and his darkly humored prose, though not for everyone's taste, makes for entertaining reading) dissection of what Disney did to Hiaasen's Florida, and why the public needs to see the Mouse for what it really is: a corporation that put its own interests ahead of the environment of Florida and all those who inhabit it.

A one-sided attack? Without any doubt, but also thought provoking and something that might make you wonder if the rumors about sexy sublimation in Disney products might have some truth after all.

- J. Rocky Colavito is professor of English and Director of Writing Programs at Butler University.